

FOR IMMEDIATE RELEASE:



## VIRIDIAN® FEATURED ON INDUSTRY-LEADING PODCAST

Minneapolis, MN—December 6, 2016

Viridian® Law Enforcement Sales Manager, John Sheahan was the featured guest during the “Black Friday” episode on the hot, new podcast *The Hollow Point*. During episode three, show co-hosts Rich Nance and Mike Baryla discuss with John some of his favorite stories as a 25-year veteran of the Las Vegas Metro PD and his recent role as a tactical advisor for the film *Jason Bourne*, which shut down the Las Vegas strip several nights during SHOT Show 2016.

To learn more about the show and download the podcast, *The Hollow Point* is available on Google Play and Apple iTunes, can be found at the show website [www.thehollowpoint.net](http://www.thehollowpoint.net) or you can follow the guys on Facebook at <https://www.facebook.com/TheHollowPointPodcast>.

### ABOUT THE HOSTS – *The Hollow Point* Podcast

**Rich Nance** is a full time peace officer, writer for such fine magazines as *Guns and Ammo*, Host of *Handguns and Defense Weapons* on the Outdoor channel. He has been training in firearms and hand to hand combat for decades. He has recently authored a book entitled "*GunFight*" and has been training civilians and law enforcement all across the country.

**Mike Baryla** is the owner of Tracy Rifle and Pistol - an indoor shooting range and gun store in Tracy, CA and Brentwood Rifle and Pistol, a gun store in CA. He has trained with many well-known instructors and is always learning. His knowledge of firearms, old and new, still surprises people.

### ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, ECR® INSTANT-ON® technology, TacLoc® holsters, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian® is dedicated to the innovation and design of compact, weapon-mounted, self-defense products for the conceal & carry, civilian, military, and law enforcement markets. Viridian® products are designed and built in the USA.

Website: <http://www.ViridianGreenLaser.com/>  
Facebook: <https://www.facebook.com/Viridian.Green.Laser>  
YouTube: <https://www.youtube.com/c/ViridianGreenLaserOfficialChannel>  
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**For more information**

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