

FOR IMMEDIATE RELEASE:



VIRIDIAN® FURTHER EXPANDS OEM PARTNERSHIPS

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Viridian® steadily has become the OEM partner of choice with key firearm manufacturers in 2016 and urges dealers and consumers alike to take advantage of these high-value packages. Viridian-equipped firearm packages are currently being offered by Ruger®, Sig Sauer®, Taurus®, Springfield Armory®, and Bersa®; with additional exciting packages in development for 2017. For both dealers and customers alike, Viridian-equipped packages provide a great value and bang for the buck.

“Viridian’s OEM growth is due to several factors; but primarily it’s driven by our strong track record of innovation, superb level of service and the simple fact Viridian is not owned by a gun manufacturer,” said Viridian Director of Sales Andy Scott. “Our OEM package business has soared in 2016 and we look forward to providing weapon technology solutions with even more industry partners in 2017.”

- Dealers should contact their distribution partners or factory reps for the latest Viridian package options.
- Consumers should check out offerings from their local gun store or favorite online firearm retailer.
- Firearms manufacturers can contact Andy Scott at Andy@ViridianGreenLaser.com to learn more about Viridian’s OEM programs that are available for their guns.

ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, ECR® INSTANT-ON® technology, TacLoc® holsters, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian® is dedicated to the innovation and design of compact, weapon-mounted, self-defense products for the conceal & carry, civilian, military, and law enforcement markets. Viridian® products are designed and built in the USA.

Website: <http://www.ViridianGreenLaser.com/>
Facebook: <https://www.facebook.com/Viridian.Green.Laser>
YouTube: <https://www.youtube.com/c/ViridianGreenLaserOfficialChannel>
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For more information

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